

Jetsettersblog

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Seaview Resort & Spa reports MotionVR Tours

GALLOWAY, N.J. — Seaview Resort & Spa, A Marriott Resort, one of the premier resort destinations in the Northeast, became the first resort and meetings venue in the U.S. to adopt MotionVR Tours, at www.seaviewmarriott.com. A first-of-its-kind, realistic “walk-through” tour technology, MotionVR provides website visitors with a “real” perspective of what they would actually see if visiting a destination in person.

Using hi-tech, yet simple-to-use navigation tools, visitors to Seaview's website - from meeting planners, to bride's-to-be, to golfers - can now walk through rooms or areas of the resort, inside or outside, while traveling room-to-room, ascending and descending staircases, passing through doorways and even walking down the fairway of the golf courses. In addition, visitors can stop at any point during the tour to obtain a 360 degree perspective to most effectively showcase a room or location in the resort, including Seaview's state-of-the-art meeting and conference rooms, the spectacular Georgian-style main building, the indoor and outdoor swimming pools, the exquisite main dining room, and much more.

“MotionVR technology provides our online visitors with a real site search right from their computer screen that actually allows them to see, feel and capture the true essence of our resort,” said Tim Cahill, Director of Sales & Marketing, Seaview Resort & Spa, A Marriott Resort. “This interactive experience is perfect for meeting planners on a site search, a bride looking for the perfect ballroom or even a golfer looking for a championship venue to play, as it gives a true perspective of the vast amenities Seaview has to offer, without having to be here.”

Cahill adds, “A digital photo or virtual tour cannot truly do our resort justice, but a MotionVR Tour is literally like being on the property and we are thrilled to offer this service to our online visitors, and future Seaview customers.”

MotionVR also provides Seaview with a virtual tour guide, as any consumer, or especially meeting planners, can actually be led through their tour remotely by a Seaview sales associate. Backed by proprietary software, the website provides visitors with advanced tools that actually place the tour in the hands of the sales associate for a personally guided remote tour. This feature eliminates second guessing, as is the case with standard tours, as the personally guided MotionVR tour can serve to directly explain every feature or amenity available at Seaview.

“This partnership with Seaview enables visitors to their website the ability to walk through the property step-by-step and obtain a true perspective of each and every on-site amenity,” said Dan Tilton, Vice President of Sales, MotionVR. “Based on the effectiveness of MotionVR Tours in the real estate and home building industries, we expect that Seaview will enjoy tremendous positive consumer feedback, as the first resort and meetings venue in the U.S. to offer this cutting-edge technology.”

Unlike standard virtual tour providers, MotionVR does not utilize any photo stitching software, which can lead to distorted images, patchiness, and an overall “fisheye” effect. Instead, a series of high resolution photographs are taken using high-tech cameras, which sit on a tripod and a custom MotionVR dolly. Using a proprietary software process, MotionVR creates a technologically advanced “walk-through” environment or tour. Conveniently, MotionVR enables anyone to walk through a property or venue, with the only requirement being a standard web browser with the Adobe Flash plugin installed ... which is found today on 98% of all home computers.

In addition to Seaview, MotionVR Tours have become extremely popular among realtors, home builders and property management companies, as well as a quickly evolving showcase technology for yacht companies, trade shows and museums, among other industries. For more information about Seaview Resort & Spa, log onto <http://www.seaviewmarriott.com/> For more information about MotionVR, log on to <http://www.motion-vr.com/>

About Seaview Resort & Spa

Seaview Resort & Spa is one of the premier resort destinations in the Northeast Region, located minutes from Atlantic City's casinos, beaches and boardwalk and within easy driving time of Philadelphia, Baltimore and New York. Situated on 670 acres, with 27,000 square feet of conference and meeting space suitable for all types of functions, Seaview features 36 holes of championship golf on two of New Jersey's oldest and most prestigious courses, the Elizabeth Arden Red Door Spa, an indoor swimming pool, health club, tennis, and gourmet and casual dining. Seaview's golf facilities also include a Faldo Golf Institute and Swing Studio and beautifully groomed natural-grass practice facilities. Also located nearby is the Marriott Vacation Club International's Fairway Villas.